

Federal Government Page Case Studies

Omnibus Household Survey (US Department of Transportation)

SRG conducted a two-year omnibus household survey, using a RDD national sample of 1,000 interviews and a second smaller targeted sample from nine Metropolitan Statistical Areas (MSAs) that had light rail or metro systems. The RDD national sample was stratified by division and region. All interviewing was conducted within a very short time frame, and the survey was conducted in both English and Spanish.

SRG was also responsible for pre-testing the questionnaire, development of an extensive survey documentation plan, submitting daily response rate reports, and providing the datasets in multiple formats including SAS, SPSS, and Excel.

Survey Development Assistance (Bureau of Labor Statistics)

SRG was contracted to provide various survey instrument and methodology design services for a series of surveys on green jobs, goods, technologies and practices within the United States.

SRG's work for this effort included a multi-phase component to determine the feasibility of and barriers to collecting green jobs data and to develop survey forms and methodologies, and a response analysis survey of responders to an existing green goods and services survey. The first component required significant efforts to contact businesses by mail and phone, including multi-wave survey mailing efforts and non-response prompting. The second component involved survey development and telephone surveying efforts using a stratified sampling scheme with oversamples of underrepresented subsectors.

Disaster Preparedness Survey (National Oceanic and Atmospheric Administration)

SRG was contracted to conduct a tsunami planning and hazard mitigation survey, to assess progress toward the goal of adequately prepared and tsunami-resilient coastal communities in the United States.

While SRG was provided with the original survey, SRG worked closely with the client to refine the questions, response choices, and question order. SRG programmed the English and Spanish versions of the web survey. The final deliverable was a comprehensive report that provided the results of all of the survey items as well as summaries of the results for each section. Additionally, the report included break-outs of all survey items by several organizational demographics.